



Build a solid business case for employee engagement with HDA Engagement Solutions

Measuring, managing, communicating and prioritising staff morale, wellness and engagement initiatives across organisations in all sectors, in a post-recession economy, to enhance:

- staff awareness,
- staff commitment,
- staff productivity,
- resiliency and change coping skills,
- effective workplace behaviours and,
- employer reputation.

HDA has 30 years consultancy experience, and has delivered comprehensive, creative and outcomes-focused staff engagement, solutions across all sectors for 10 years; working in partnership with a range of world class organisations who (during times of change, growth or difficulty) have engaged HDA to achieve clear commercial and behavioural outcomes.

Our staff engagement, staff wellness / resiliency and employer reputation solutions include:

- Consultancy
- focus groups
- bespoke online and hard copy surveys, utilising HDA's unique 4-stage, 9-Box Engagement Model ©
- training and facilitation events
- resiliency coaching
- online resource centres
- employer brand collateral

HDA Approach

We ensure that corporate clients clearly **own** the solution, and we brand all solution documentation and media in line with key internal communication programmes.

Our approach is about identifying manageable issues which can be constructively dealt with – it is not about measuring opinion, or creating metrics, or benchmarks.

The benefits of working with HDA

1. HDA's service are strongly outcomes-focused, with emphasis on delivering **ROI**;
2. HDA's services are delivered with emphasis on enhancing the **employer's reputation** as a diligent employer;
3. HDA takes a sponsor-empowering **partnership approach** in delivering projects and programmes of all sizes; managing the communication of the process via a range of innovative communication media;
4. HDA works intelligently with a range of key **strategic partners** to meet complex needs;

Who we work with:

We work across all sectors we have worked with organisations like ITN, Universal Music, MTV, Paramount Comedy, Honda UK, Honda Finance, Lehman Brothers, Roche Diagnostics, NHS. See more at: <http://www.hda.co.uk/corporate/our-clients/index.asp>

Our Coverage



We work across all regions of the UK, covering locations from Scotland to Cornwall, and we are also able to deliver international projects via a well established global network, CareerNet International. See more on our international locations at: www.careernet-international.org



We can accommodate your budget:

HDA delivers high value solutions in this area at highly competitive and flexible pricing.

For more information, please contact **Melissa Gallagher**, Client Partner & Project Manager - mag@hda.co.uk / +44 (0)20 7484 5065

HDA

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