



Increase thinking agility to  
get the results you want.



# Increase Thinking Agility In Your Organisation To Get The Results You Want

**Better thinking, better performance, better results all start here.**

With Whole Brain Thinking and the HBDI® the highly validated assessment tool used by organisations to gain a proven, practical method or harnessing the brainpower of the entire organisation to improve productivity, creativity, teamwork, sales and other business results.

## What does the tool do?

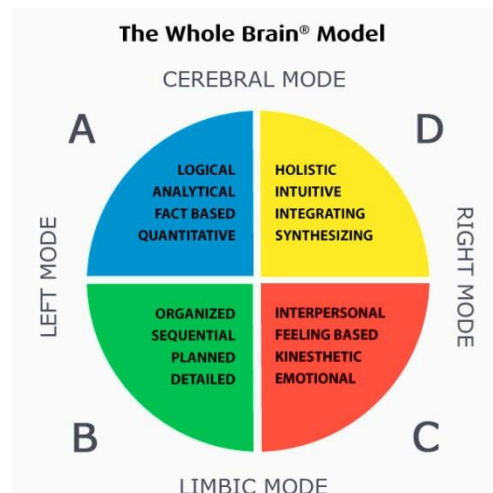
The assessment tool and training is designed to assist individuals and teams in understanding their thinking preferences, communication styles, leadership and management strengths, problem solving and decision making strategies.

By helping your people and organisations as a whole gain greater insights into how you prefer to think, learn and communicate, the HBDI enables you to harness the power of your thinking for improved productivity, creativity and fulfilment.

## What are the benefits?

Herrmann's Whole Brain Thinking® methodology is the set of proven practices for cultivating the ability for individuals to act outside of their own preferred thinking styles. It can help your organisation to:

- Build Effective Teams
- Create an Innovative Business Strategy to Solve a Revenue Problem
- Manage Mergers and Acquisitions
- Initiate Organisational Culture Change
- Develop a Customer Service Strategy
- Increase Job Satisfaction and Decrease Turnover
- Solve a Product or Revenue Problem
- Improve Decision Making, Problem Solving, and Planning Skills
- Differentiate your Organisation from the Competition
- Innovate more Consistently and Effectively



## Applications:

**Lasting Engagement** – Unleashing every employee's commitment, passion and drive requires understanding how they think.

**Personal Success** – When it comes to growing the business, your organisation's "brain trust" is a valuable resource you can't afford to waste.

**Leadership Agility** – Do your leaders stay productive, manage risk and keep people engaged even when things keep changing all around them?

**Profitable Innovation** – If your people and teams think only within their mental comfort zones, your organisation is losing out on the innovations and ideas.

**Sales Performance** – To increase the productivity of your sales professionals you have to go to the root of the buying and selling decisions: thinking.

**Service Excellence** – Your service team needs to know what matters most to each customer. It's easy to step into the customer's shoes once you understand how they think.

**Team Effectiveness** – Your organisation is counting on the collective intelligence of teams but is the sum of the parts really adding up to more?