

# Insights Discovery.®



### Secure Better Leadership, Sales Skills, Customer Service, Employee Engagement & Teamwork



## Helping you tackle the critical issues your business is facing today.

- Are you searching for an inspiring personal development experience?
- Do you want to improve the interpersonal dynamics of your people?
- Are you looking for a way to help individuals understand their personal impact?
- Do you want to help individuals to better understand themselves and others?

#### What is Insights Discovery?

The success of any team is largely dependent on the effectiveness of its people. Insights Discovery<sup>™</sup> is a development programme that uses colour as a common language for helping individuals, teams and organisations to enhance their performance and achieve business goals through the following steps:

#### Applications:

- Personal effectiveness
- People management
- Customer relationships
- Performance coaching
- Team building
- Recruitment & selection
- Effective selling
- Leadership development
- 1. Understand Yourself Understand more about themselves including their communication, interaction and management styles; personal motivations; strengths; weaknesses and other behavioural preferences.
- 2. Understand Others Understand and identify the behavioural preferences of others.
- **3. Adapt and connect** with others to achieve more successful interactions; build effective relationships and enhance personal productivity.
- **4. Actions** Improve performance in the areas of personal effectiveness; client retention and growth; team productivity; influencing and sales success and agency/department performance.