

**Award Winning Online Career Centre Support** For All Employees In **Career Transition** 

Unlimited 24/7 access to our virtual career coach platform & job search tools.

## VIRTUAL CAREER COACH

career development platform









## What is Virtual Career Coach?

#### Online Career Resources

A suite of engaging, multi-media, online resources for every employee in career transition or for talent career development - to provide the practical help, support and guidance needed to secure a new role in a highly competitive job market or for developing people capability. There are 3 core components of the plug and play portal - Career Centre, Career Centre Manager and Career Resources.

## **Benefits for employees?**

- Practical & emotional support at a challenging time
- Flexible outplacement options to find 'best fit' solutions
- Intuitive bite sized learning content and flexibility to practice, learn and improve
- Greatly improved job seeker skills & clear path on how to get shortlisted and win the job offer

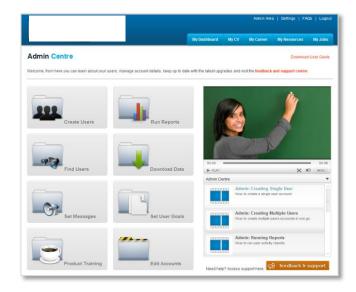
### **Benefits for employer?**

- Exiting employees' positive attitudes preserved
- Strengthened company loyalty from remaining workforce
- Reduced risk of retaining remaining employees
- Positive signals to suppliers and customers
- Low cost, scales efficiently to support thousands of employees



#### **Career Centre**

 Branded and customisable online Career Centre including all career resources, activity reporting, webinars and administration.



- Portal customised to bespoke needs
  - Content easily added or removed
  - Structured, customisable career development programme
  - Advice and guidance comes direct from you the employer
  - Regularly updated with new videos, podcasts, news and tutorials
  - Tailored jobseeker (candidate) reporting and tracking



### **Career Centre Manager**

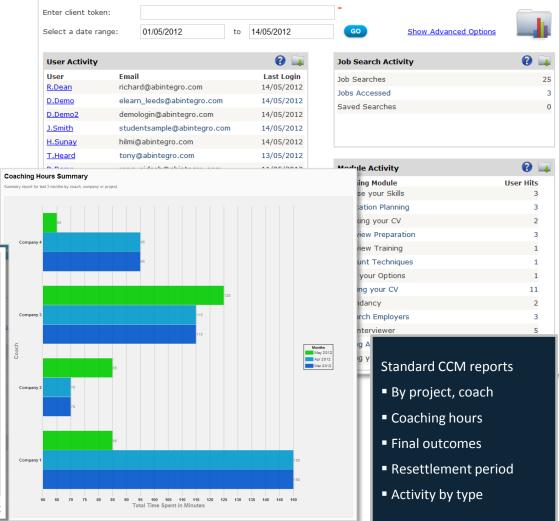


 Intuitive case management and tracking system including task scheduling, project reporting and time tracking.

- Career Development / Outplacement project management
  - Track and report on coaching time
  - · Dynamic search and filtering
  - Write notes, schedule tasks and store files
  - Set project status, ownership and completion
  - Easily add custom fields and reports

#### **Careers Centre - Reporting**







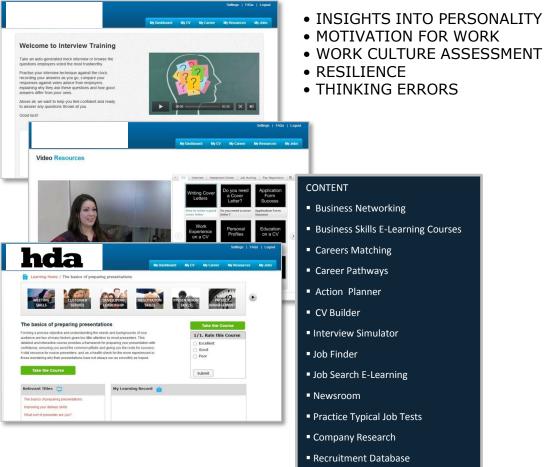
#### **Career Resources**



Portfolio of plug and play resources including CV Builder, Interview Simulator, e-Learning library, Employer Videos, Podcasts, Job Search Engine and more.

#### RAPID CAREER ASSESSMENTS

- MOTIVATION FOR WORK
- WORK CULTURE ASSESSMENT



#### **INTERVIEW SIMULATOR**

#### To Improve Interview Confidence and Competence

Practise hundreds of interview questions, from leading hiring managers, in a time pressured confidence environment. to build and competence, giving the greatest chance of interview success.



Improve interview performance...

Take a full interview simulation, under time pressure, recording answers in video, audio or written format, then compare responses to hiring manager's insight.



Understand what employers expect...

Explore over 100 trusted and regularly used interview questions from hiring managers, find out why they ask them and how to construct a winning response.



Provide cost and time-effective interview coaching remotely by appraising interview performance, creating interviewing sequences for users and tracking activity.



# **Develop essential** business skills quickly and effectively

200 interactive e-learning courses expertly packaged to build the best mix of business skills.

**Covering** negotiation, presentation, management, leadership, customer service, meeting skills, project management, teamwork, personal development, finance, problem solving, business writing and numeracy.

Suitable for managers, aspiring managers, entry-level staff, and experienced professionals seeking to broaden their competencies.

**Engaging**, interactive and multimedia based courses, 15 to 45 minutes in length, perfect for lunch-time or just-in-time learning.

Packed with employer input, bringing direct advice and viewpoints on video from expert hiring managers.

Predictable costs, unique pricing model promoting usage. No more worrying about escalating, unpredictable fees.

#### **Career Coach By Numbers**

- 1,500 EMPLOYER VIDEOS
- 1,000 ARTICLES & PODCASTS
- 500,000 UK JOBS
- INTERNATIONAL JOBS FROM 52 COUNTRIES
- 101 VIDEO INTERVIEW QUESTIONS AND ANSWERS
- 15 APTITUDE AND PSYCHOMETRIC TESTS
- 600,000 COMPANY PROFILES
- 25 INDUSTRY REPORTS
- 200 BUSINESS SKILLS E-LEARNING COURSES
- WEEKLY CAREER NEWSLETTER & ARCHIVE DATABASE

#### **Express.75 Courses**

- BUSINESS WRITING
- DEVELOPING LEADERSHIP
- NEGOTIATION SKILLS
- MEETING SKILLS
- TEAM WORK SKILLS
- MANAGEMENT SKILLS
- PERSONAL DEVELOPMENT

- PROBLEM SOLVING
- PROJECT MANAGEMENT
- PRESENTATION SKILLS
- FINANCE SKILLS
- BUSINESS NUMERACY
- CUSTOMER SERVICE















